



Making Music and a Better Community

SPONSORSHIP OPPORTUNITIES

Pay it forward – Share in the privilege and responsibility to pass the value of music forward. You can make a difference in the life of youth, young adults, and more senior adults when providing funding for musical opportunities. Redwood Coast Music Festival is a 501 (c)(3) non-profit organization, so your gift can be tax deductible too.

Generous contributions from our sponsors go directly to support the activities involved in producing the Redwood Coast Music Festival musical opportunities, and allow us to produce this amazing festival. RCMF has an all-volunteer Board and involves more than 100 local volunteers in the festival event, who help us provide a fun-filled, four-day, music festival, with no paid employees. Especially if you have never before considered making a charitable contribution to music, we ask you to give it some thought this year. We want your help to perpetuate the value of music in our culture by continuing to pay it forward to the next generation.

Sponsors are encouraged to contribute general donations or specific sponsorships. When you make a decision to donate, please feel free to talk to one of our Festival Board members about the type of festival activity you wish to sponsor. They may be able to give you a better understanding of the specific activity you are interested in supporting.

The list below includes a brief description of possible sponsorship opportunities.

- Festival Underwriter (General Festival activities, and promotions)
- Venues (general or specific named venues)
- Bands (headliners, regional bands, local bands, youth bands)
- Guest Artists (individuals highlighted throughout the festival)
- Children's Concert
- Music clinics for Youth bands performing at festival
- Transportation (either band travel or festival patron shuttle)
- Festival Brochure/programs (published festival patron communications)
- Special Events (Kick-Off Dance, Free events such as Opening Ceremony, Community Concert, Dance Contest, Dance Exhibitions/workshops)
- Media Sponsor (media ads)
- Other (Festival Friend, RCMF Guild, Business Partner)

SPONSORSHIP BENEFITS: All sponsorship categories receive the following benefits: (1) Name listed in the Festival program on the sponsors page; (2) Name and/or logo listed on the sponsors page of the RCMF website for one year; (3) Festival badges (tickets) based on sponsorship value⁽¹⁾; (4) Rights to use the Redwood Coast Music Festival name/information in your advertising.

REDWOOD COAST MUSIC FESTIVAL • 523 Fifth Street (95501) • PO Box 314, Eureka, CA 95502
Phone 707 445-3378 • Fax 707 445-1240 • Email: admin@redwoodjazz.org • www.rcmfest.org



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SUGGESTED SPONSORSHIP LEVELS

ADDITIONAL SPONSORSHIP BENEFITS: Sponsorship categories listed below provide additional benefits and suggestions for sponsorship opportunities, as noted:

\$10,000 AND UP SPONSORS – SPONSORSHIPS GENERALLY INCLUDE UNDERWRITER OR COMPLETE SPONSORSHIP OF A BAND, VENUE, TRANSPORTATION

1. Full-page color business advertisement in Festival program (\$750 value; you create)
2. Name listed on signage for **all** venues or bands
3. Name announced throughout Festival weekend
4. A framed Festival poster (\$50 value)
5. Company-provided banner may be displayed in sponsored venue

\$5,000-UP TO \$10,000 SPONSORS – SPONSORSHIPS GENERALLY INCLUDE COMPLETE OR PARTIAL SPONSORSHIPS OF VENUES, BANDS, TRANSPORTATION

1. Half-page color business advertisement in Festival program (\$400 value; you create)
2. Name listed on signage for specific venue or band
3. Name announced throughout Festival weekend
4. A framed Festival poster (\$50 value)
5. Company-provided banner may be displayed in sponsored venue

\$1,250-UP TO \$5,000 SPONSORS – SPONSORSHIPS GENERALLY INCLUDE PARTIAL SPONSORSHIP OF VENUES, BANDS, SPECIAL EVENTS, GUEST ARTISTS

1. Fourth-page color advertisement in Festival program (\$250 value; you create)
2. Name listed on signage for venue, band or guest artist
3. Name announced throughout Festival weekend

\$500-UP TO \$1,250 SPONSORS – SPONSORSHIPS GENERALLY INCLUDE PARTIAL SPONSORSHIP OF TRANSPORTATION, LOCAL BANDS, YOUTH BANDS, KICK-OFF DANCE, CHILDREN’S CONCERT, OPENING CEREMONY

1. Name listed on signage for band or guest artist
2. Name announced throughout Festival weekend

\$300-UP TO \$500 SPONSORS – SPONSORSHIPS GENERALLY INCLUDE PARTIAL SPONSORSHIP OF TRANSPORTATION, LOCAL BANDS, YOUTH BANDS, KICK-OFF DANCE, CHILDREN’S CONCERT, OPENING CEREMONY OR GENERAL DONATION

- See “Sponsorship Benefits” (page 1)

⁽¹⁾ *Note: Sponsor is entitled to receive one festival badge (ticket) for each \$250 donated.*



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DONATION FORM

I would like to support and partner with Redwood Coast Music Festivals by making a donation of: _____

List dollar amount and donor designation

As a thank you for your donation, Redwood Coast Music Festivals provides you with choices of certain benefits. (Please note that the valued items listed will reduce the total tax deduction of your donation.)

Please check all that apply:

- I would like the full sponsor benefit package as listed in my giving category.
I would like all the general benefits listed for my sponsor level, plus the valued items checked below:
Festival badges (tickets) - (list number of tickets) (\$125 value per ticket)
Advertisement in festival program (see sponsor level for dollar value)
Framed Festival Poster (\$50 value)
I DO NOT want any of the sponsor benefits as listed in my giving category.

Other information sponsor wishes to communicate:

Provide Requested Information Below: (Please print clearly)

(List the name that you would like to see in the program)

Contact Name: _____
Mailing Address: _____
Work Phone: _____ Fax#: _____ Cell: _____

Signature

Date

Payment Included
Invoice me in: DECEMBER, JANUARY, or FEBRUARY (Please circle one)

Please complete this form and mail or fax it to our office by JANUARY 15, 2020.